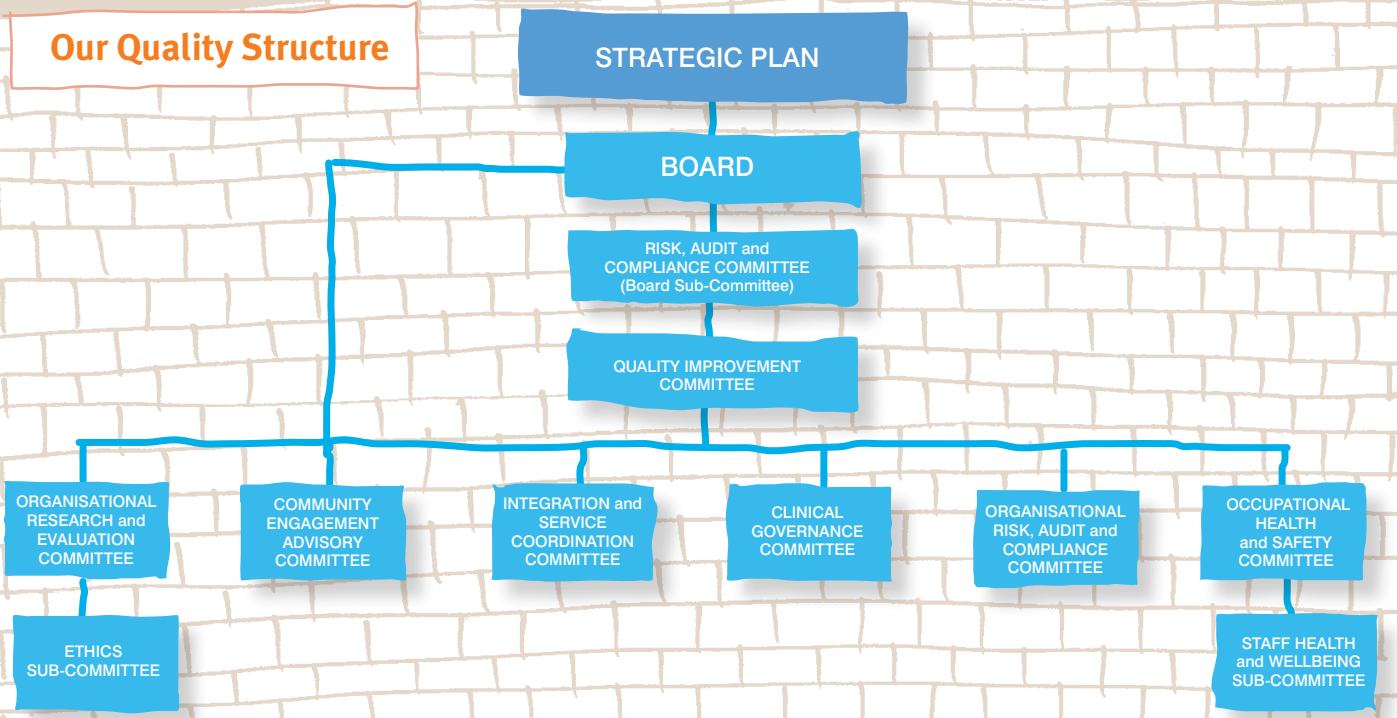Our Quality Structure